



JEFF GEOGHEGAN

DIRECTOR

Jeff Geoghegan is a Director of Retail Leasing at Eastern Consolidated, specializing in landlord and tenant representation in the New York Metropolitan area. He concentrates on leasing in the Food and Hospitality industry throughout Manhattan and Brooklyn.

Since joining Eastern, Mr. Geoghegan has successfully marketed space on behalf of major New York City landlords. He recently placed two Michelin Star chefs in their newest locations at 232 Eighth Avenue and 72 University Place, and placed The Long Hall Pub & Grocery at 58 East 34th Street and Freshbites in its first Manhattan location at 56 East 34th Street.

Mr. Geoghegan is very active on Manhattan's Ninth Avenue where he has completed six deals. These include serving as both the landlord and tenant rep for Southern Hospitality at 645 Ninth Avenue, Obao at 647 Ninth Avenue, Casa Agave Mexican Bar & Grill at 693 Ninth Avenue, and Uni-K Wax at its flagship corner location at 695 Ninth Avenue. He also served as the tenant rep for City Sandwich at 649 Ninth Avenue, and represented the landlord at 788 Ninth Avenue, helping relocate the Eatery Restaurant to the space.

His landlord representation includes four lease transactions at 420, 422, 424, and 426 Amsterdam Avenue to various quick service restaurants. In addition, he arranged the lease for Salon V for its relocation to 10 East Eighth Street in Greenwich Village; secured a lease at 212 Eighth Avenue in Chelsea for a flagship apparel company; and was instrumental in placing Seoul Bistro at the base of a ground-up development of a 250-key Holiday Inn at 300 Schermerhorn Street in Downtown Brooklyn.

Mr. Geoghegan earned his Bachelor of Business Administration in Management from Pace University and is a member of REBNY & ICSC.

SELECT TRANSACTIONS:

- Vapor Shoppe - 150 East 2nd Street
- JYP Foods - 300 Schermerhorn Street
- Unique Wax - 695 Ninth Avenue
- 693 Ninth Avenue
- Freshbites - 56 East 34th Street
- Dovetail - 72 University Place